

## security awareness programme

[commissum - that which is entrusted]

**awareness is a critical element of any successful security programme; without adequate levels of awareness, users cannot be responsible for compliance with policy; this will directly impact the security of your information assets**

### issues

It is generally accepted that sound security is reliant upon a balance between the implementation of sound security policy, sensible application of security technology, and management of the overall security programme established. However, even the best security programme is undermined if those who operate it and are affected by it are not adequately aware of its existence, and their responsibilities.

Ignorance and uncertainty undermine security. If staff and management are unaware of responsibilities, risks the organisation faces, and how to react to incidents, the impact of risks materialising is significantly magnified. Uncertainty too is disabling. Organisations become constrained in the opportunities they are willing to explore, because they do not understand risk, and the actions that could be taken to mitigate this risk.

Staff should be considered an integral part of any security measures:

- generally the first to be impacted by potential security incidents
- their compliance makes or breaks the security program
- their awareness helps to prevent incidents and mitigates damage when incidents do occur

Awareness is a critical element of successful security. Without awareness, users cannot be responsible for compliance with policy; this will certainly adversely affect the confidentiality, integrity and availability of your organisation's information.

### approach

The approach taken to delivering the service is to work closely with the client organisation in delivering a service appropriate to their specific requirements.

**commissum** will:

- understand business requirements, priorities and risks
- assess current level of awareness and implementation through review of policy and audit
- propose a strategic awareness programme
- propose a realistic action plan based on the strategy
- manage the implementation of the strategy
- measure and report on the success of the strategy

Along with a strategy and awareness campaign plan appropriate to your requirements and budget, **commissum** is able to further assist with delivery of the awareness messages. A variety of delivery channels are available, including an industry leading e-learning system. Other channels might include:

- seminar delivery
- booklets and information sheets
- newsletters
- video
- intranet site
- screensavers
- posters

### customer benefits

Risk disables - security enables.

**commissum** delivers an awareness improvement programme that creates an environment of confidence, ensuring you can operate without the constraints imposed by uncertainty over risk.

- staff understand the importance of their part in ensuring sound security
- staff are able to recognise security concerns and respond accordingly, feeling confident in taking both proactive and reactive action
- recognition of events that could indicate a security incident becomes reflex behaviour
- the organisation as a whole feels confident; pursuing opportunity in the knowledge that risks are understood and measures have been taken to mitigate these risks

The proven approach also realises additional benefits:

- cost effective - a consistent, coordinated approach across the corporation without duplication
- results effective - proven approach, from professionals with experience in both security and delivering training
- visibly effective - regular reports provide metrics against benchmarks to ensure improvement is measured and monitored

**“So little done,  
So much to do.”**

Alexander Graham Bell (1847-1922)  
Last words.