

## business continuity management

[commissum - that which is entrusted]

**commissum's approach to Business Continuity Management is fully PAS 56 compliant; our unique Business Vulnerability Index® (BVI®) allows you to benchmark the maturity of your provisions against industry good practice and measure real improvement**

### issues

In today's changing business world, where volatility and complexity are increasing; businesses, irrespective of size and location, are being continually exposed to a constant stream of threats and potential risks.

These include not only threats such as fire, technical failures, accidents, project related deficiencies and natural disasters, but also issues such as cyber crime, virus attacks, terrorism, supply chain disruption and financial market volatility. If any of these materialise and result in a major crisis or disaster, the impact on an organisation and its dependents, can be devastating.

Many organisations adopt an "it won't happen to me" attitude to risk and business continuity. However, it is an essential part of prudent business practice, as well as being demanded as part of appropriate corporate governance in many regulated sectors, that viable continuity and contingency plans exist to address potential threats.

Organisations must acknowledge and act on the need to understand their critical assets and potential vulnerabilities. They must establish robust processes that will enable them to make informed judgements and take decisive action based on accurate information should disaster strike.

Business Continuity is an essential business process, and the responsibility of all levels of an organisation. It is essential that all organisations, from SME's to multi-national organisations and Government departments, have an integrated and fully tested Business Continuity Programme in place.

### approach

**commissum's** approach to Business Continuity Management, is backed by many years of experience, and is fully PAS 56 compliant. The aim is:

- to prevent business interruption where practical and appropriate
- to minimise the impact of risks that do materialise
- to prepare the response to the occurrence of unacceptable risks

**commissum** will help you cut through to essentials in defining your BCM program requirements and establishing your strategy. For each assignment we provide a service tailored to an organisation's requirements, based on our seven point approach:

- Business definition
- Risk and Business Impact analysis with an industry benchmark using our unique **Business Vulnerability Index® (BVI®)**
- Define continuity, mitigation and recovery strategies
- Develop the Business Continuity Plan
- Integrate with the business and educate the staff
- Test and rehearse the plan
- Maintain and audit the program

The seven point approach provides for a constant cycle of improvement; that would include regular awareness and training programmes.

### customer benefits

**commissum's** independent BCM experts will define and establish a BCM process appropriate to you.

Our PAS 56 based approach will provide you with the confidence that your BCM strategy will:

- reduce the probability of an event turning into a disaster
- minimise the impact of a disaster if it happens
- provide the management framework for reacting to and recovering from a disaster
- provide a benchmark through our **BVI®** that allows you to measure improvement
- satisfy Corporate Governance requirements
- maintain or increase shareholder value
- have the potential to decrease insurance premiums

**“So little done,  
So much to do.”**

Alexander Graham Bell (1847-1922)  
Last words.